

LETTER FROM THE BOARD

Date: May 24, 2021

**Amplify Announces the Retirement of Marcia DuFore**



On behalf of the Board of Directors at Amplify, it is with appreciation and sadness that we announce the impending retirement of our Executive Director, Marcia DuFore on August 31, 2021.

As many of you know, Marcia has tirelessly advocated on behalf of individuals living in recovery from behavioral health issues. This has been a labor of love as well as her life's work.

Marcia joined the former North Central Regional Mental Health Board (NCRMHB) in 2008 and became its Executive Director in 2011. She then continued as Executive Director of Amplify when NCRMHB merged with the former East of the River Action for Substance Abuse Elimination (ERASE) in 2019. She has been pivotal in leading their successful unification.

During her tenure as Executive Director, Marcia has made a tremendous impact in the region and state of Connecticut. She has been recognized by State Agency Commissioners, Legislators, staff, and professionals in the field as a devoted and passionate advocate. She has stalwartly protected behavioral health services and advocated for policy changes at the State level—all with the signature warmth and collaborative style for which she is known and highly regarded.

We are extremely grateful for Marcia's service to this agency, to this staff, and on behalf of those we serve. Her upcoming retirement is well-deserved.

Thankfully, Marcia's strong leadership also means we are prepared to continue advancing Amplify's strategic priorities and mission. We have launched the executive search and encourage our numerous community coalitions and partners to help us spread the word. To access the posting, please go to [www.amplifyct.org](http://www.amplifyct.org). We also will announce a retirement celebration to honor Marcia soon. Please join us in wishing Marcia the best as she moves into the next phase of her life.

Sincerely,  
Eileen F. Swan, Esq., Board Chair  
Cephus Nolen, Board Vice-Chair